



Campaign Letter to Small Business Owners of Riverdale

Dear Fellow Small Business Owners,

As a proud resident and entrepreneur in the City of Riverdale for over thirteen years, I'm reaching out to you—not just as a neighbor, but as someone who shares your concerns and aspirations for our community. Small businesses are important contributors to our city, we are the heartbeat of Riverdale. Business Owners are vital to our city's growth, economic development and prosperity. Yet, too often, our voices go unheard on the City Council, despite our commitment and the taxes and fees we pay.

I have dedicated my career to both corporate leadership and local business ownership. I currently serve on the Board of Trustees for the Georgia Chamber and the National Small Business Association. My involvement doesn't stop there—I volunteer with the Clayton County Beautification Committee and have faithfully served in the healthcare ministry of my home church for over fifteen years, supporting numerous faith-based initiatives. I believe in fostering beautiful, thriving neighborhoods and a vibrant business Community.

But ask yourself: Do you feel represented by our current District 3 Council Member. Are the needs and concerns of small business owners like us truly being addressed, or are we merely seen as sources of revenue for the city? Do we want another twenty more years of neglect and stagnation for our businesses? I am committed to being the advocate our district deserves—someone who will speak up, understand your struggles, and drive Riverdale forward. My roots are firmly planted here; I live, work, and invest in this community. Your vote is your voice, and together, we can make a difference.

Let's ensure that Riverdale's small business community is not just heard, but respected and empowered. I humbly ask for your support in my campaign. Join me in building a brighter, more prosperous future for all of us.

Sincerely,

Valerie Rachel

Candidate-Elect for Riverdale City Council, District 3